

# Events Analyzer

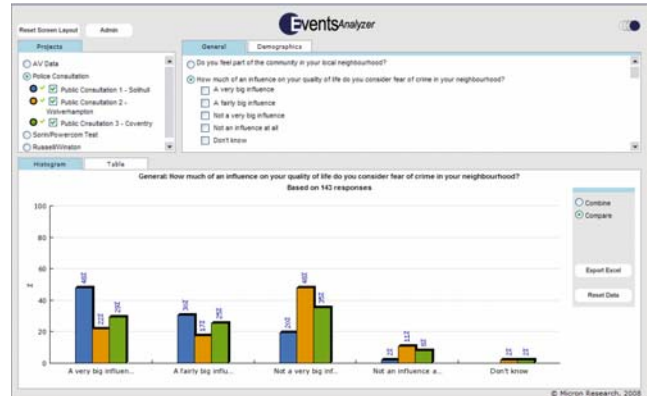
## What is Events Analyzer?

Events Analyzer is a new concept in data analysis, especially the analysis of data from interactive sessions. Events Analyzer allows you to take the exported data from voting software and analyse it in a manner not seen before, it allows you to combine data from similar sessions to gain an overview of the combined results, or take the data from similar sessions and compare them.

### Three public meetings combined



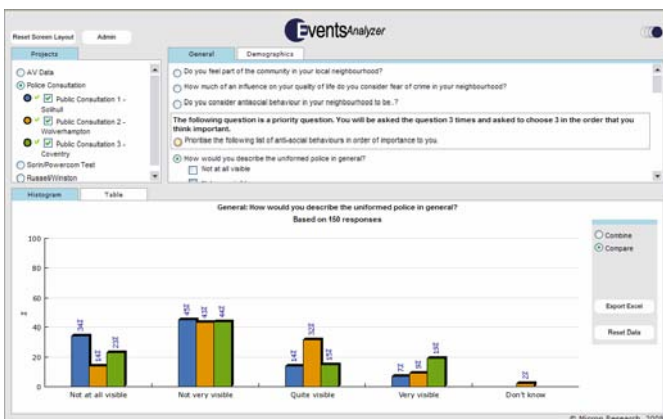
### Three public meetings compared



We say similar because Events Analyzer, unlike the reporting features of most voting softwares, can identify differences in question files such as spelling changes, additional questions, or questions asked out of order. The user is asked to decide whether a particular question from one meeting is the same as another similar question from another meeting and make a choice accordingly.

Events Analyzer also has a sophisticated demographics capability where you click on the answer choices to a certain question i.e. those who voted option 1 to question 2 and then see how those people voted on other questions.

The charts below show how the visibility of the Police was viewed on a 1 – 4 scale with the 1<sup>st</sup> choice being “Not at All Visible”, the 4<sup>th</sup> choice being “Very Visible” and the 5<sup>th</sup> choice being “Don’t Know”. The left hand chart shows the views of the meetings as a whole, and the chart on the right shows the views of those who said that “Fear of Crime” had a great influence on their lives.



## How Much Will It Cost?

Events Analyzer is priced according to keypads per meeting, which means it can be used for any number of meetings providing the number of keypads used does not exceed the number licensed.

1 - 50 Keypads, £750.00 (US\$1,495.00); 51 – 100 Keypads, £995.00 (US\$1,995.00); 101 – 250 Keypads, £1,995.00 (US\$3,995.00); 250 + Keypads price on application.

### ***What Reports Are Available?***

As well as producing graphical reports and print outs, Event Analyzer also produces Excel based spreadsheet reports based on the charts displayed.

### **Three public meetings combined**

<b>Combined Meetings: Public Consultation 1, Public Consultation 2, Public Consultation 3</b>		
<b>How much of an influence on your quality of life do you consider fear of crime in your neighbourhood?</b>		
Answer	Total	%
A very big influence	47	32.87
A fairly big influence	35	24.48
Not a very big influence	49	34.27
Not an influence at all	10	6.99
Don't know	2	1.4
Total	143	

### **Three public meetings compared**

<b>Compared Meetings: Public Consultation 1, Public Consultation 2, Public Consultation 3</b>						
<b>How much of an influence on your quality of life do you consider fear of crime in your neighbourhood?</b>						
	Public Consultation 1 - Solihull		Public Consultation 2 - Wolverhampton		Public Consultation 3 - Coventry	
Answer	Total	%	Total	%	Total	%
A very big influence	22	47.83	10	21.74	15	29.41
A fairly big influence	14	30.43	8	17.39	13	25.49
Not a very big influence	9	19.57	22	47.83	18	35.29
Not an influence at all	1	2.17	5	10.87	4	7.84
Don't know	0	0	1	2.17	1	1.96
Total	46		46		51	

### ***What Other Features Does Events Analyzer Have?***

Organisation of meetings by project or road show, visible indicators to show which question was asked in which meeting, full question and answer text editing capability, and read only version for data distribution among others.

Events Analyzer is also available as a web based service that can combine data from voting sessions and on-line surveys. Events Analyzer can also import data from a wide range of voting software.

### ***What Next?***

Enhancements in this core version will include full demographics capability, an X-Y chart capability for Risk Managers, a class report capability for Trainers and Educators and improved reports capability overall.

Additional add-on modules will be available to cater for the reporting requirements of different users i.e. a lecturer or trainer might want to see how a class is progressing through time, subject, lecturer or by individual. A Risk Manager might want to see how risk changes over time, by location, or by group.

### ***Who Would Use Events Analyzer?***

**A Personnel Manager** might run regular feedback sessions at staff meetings where some questions are the same and some different and can review changes in attitude over time.

**A Trainer or Lecturer** might want to see how a class (or individual) is progressing over time by subject or lecturer.

**A Researcher** might want to see how behaviour is changing over time by demographic group.

### ***For Further Information.***

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